



"I have come to better understand the collectors market and have profited from your advice."

Howard, NC  
Customer Since 1998

"I started with 1st American Reserve® to build a portfolio and an emergency fund. Nine years later, now in an economic recession, literally, they will save me from bankruptcy. I can't say enough for your group, your guidance and your ethics. One of my best decisions ever and I'm eternally grateful."

Kenneth, KS  
Customer Since 2000



"1st American Reserve® has been helping me build a coin collection for me to leave to my grandchildren AND in an uncertain economy like this, your efforts have been very much appreciated."

Donald, AZ  
Customer Since 2001

"They have shown absolute consistency in the quality of professionalism demonstrated to me time and again. I personally feel that you cannot find a better or more proficient team. I really appreciate having real experts in my corner."

Peter, IN  
Customer Since 2004



"We first started doing business with 1st American Reserve® because it was involved with the NRA and we felt we could trust their judgment. Since then, the service, advice and quality of coins as stated has led us to fully trust 1st American Reserve® on our own. If you are interested in diversifying I'd recommend you call 1st American Reserve."

Doris, TX  
Customer Since 2008



# Mike Fuljenz GOLD EXPERT ADVANTAGE PORTFOLIOS

You want solutions. We have a plan.



1.888.324.2646 | 1stAmericanReserve.com | Follow us on facebook

Please read important customer disclosures on our website or that accompany products purchased, including arbitration agreement.

rev. 02/20

YOU HAVE  
QUESTIONS.

Investment decisions shouldn't feel like a roll of the dice. But with volatile markets, global uncertainty and a devalued U.S. dollar, that's exactly how many investors feel.

*Mike Fuljenz*

## Gold Expert Advantage Portfolios

An integrated precious metals solution tailor-fit for your protection, privacy, security and growth in any economy.



- Hedge against inflation & assist in rebuilding financial losses
- Provide long-term growth, stability & protection to your portfolio
- Diversify with gold products that have outperformed CDs, the Dow, S&P and Nasdaq in the 21st Century
- Protect today & build for tomorrow
- Guard your spouse, children & grandchildren from financial dangers
- Peace of mind for your retirement



Protect PLUS



Legacy GUARD



True PATH

## Your future and investments are too important

to sit on the sidelines to losses and inflation any longer without a plan that includes gold. From \$5,000 to \$5,000,000, join the customers nationwide who are turning to us for help with their portfolios. Begin to hedge losses, stabilize your investments and get on the path to long-term security and peace of mind today.

### Fastest Ways to Get Started Today

24 hours a day / 7 days a week

# 1.888.324.2646

OR

## 1stamericanreserve.com/mygold

Vault Verification: AINTBXP0217



Protect PLUS



Legacy GUARD



True PATH



The PINNACLE

If you're unsure of the portfolio that's best for you, or if you have questions about our award-winning strategy or creating a customized portfolio, call one of our Gold Expert Advantage Portfolio representatives today. We're here to help.

Please read important customer disclosures on our website or that accompany products purchased, including arbitration agreement.

"The fact that since 1986 Dr. Mike Fuljenz has won so many major awards in so many diverse categories, including the top NLG award 'The Clemy,' underscores how important his peers in the rare coin and precious metals markets view Mike's excellent analysis and reporting."

- Ed Reiter  
Former Executive Director, Numismatic Literary Guild, New York Times Former Columnist

"The Congressional Medal of Honor Foundation salutes Dr. Mike Fuljenz and 1st American Reserve® for all they do to support our men and women in uniform who defend our freedoms."

- Nicholas Kehoe  
Former President, Congressional Medal of Honor Foundation / Lieutenant General USAF (Ret)

"The success of the Eddie Eagle GunSafe® Program can be attributed to people like Dr. Mike Fuljenz. We thank him for his continued support in spreading Eddie's life-saving message to more than 25 million children."

- Glen Hoyer  
Director, Law Enforcement Activities Division, National Rifle Association (NRA)

"The U.S. faces projected... deficits that seriously threaten its bond market, exchange rate... and the economic future of every American."

- Robert Rubin,  
Former U.S. Treasury Secretary

"Dr. Mike Fuljenz has been a member in good standing of the American Numismatic Association (ANA) since 1980. Mike has taught seminars for ANA almost every year since 1982 on advanced coin grading, detection of counterfeit coins, and our "super course" on gold, silver and commemorative coins... He is simply a terrific teacher."

- James Taylor  
Former Director, Educational Services,  
American Numismatic Association (ANA)

**HISTORICAL PROOF.  
RARE RESULTS.**

Many experts recommend 5-25% of your portfolio be in **tangible gold.**

Building portfolios for our customers nationwide, ranging from \$5,000 to \$5,000,000, we can help you build a Gold Expert Advantage Portfolio tailor-fit to your specific goals. That way, as your lifestyle, circumstances and investment needs change, your portfolio will always be working for you every step of the way, and so will we.

**4 OF OUR PREMIER PORTFOLIOS**

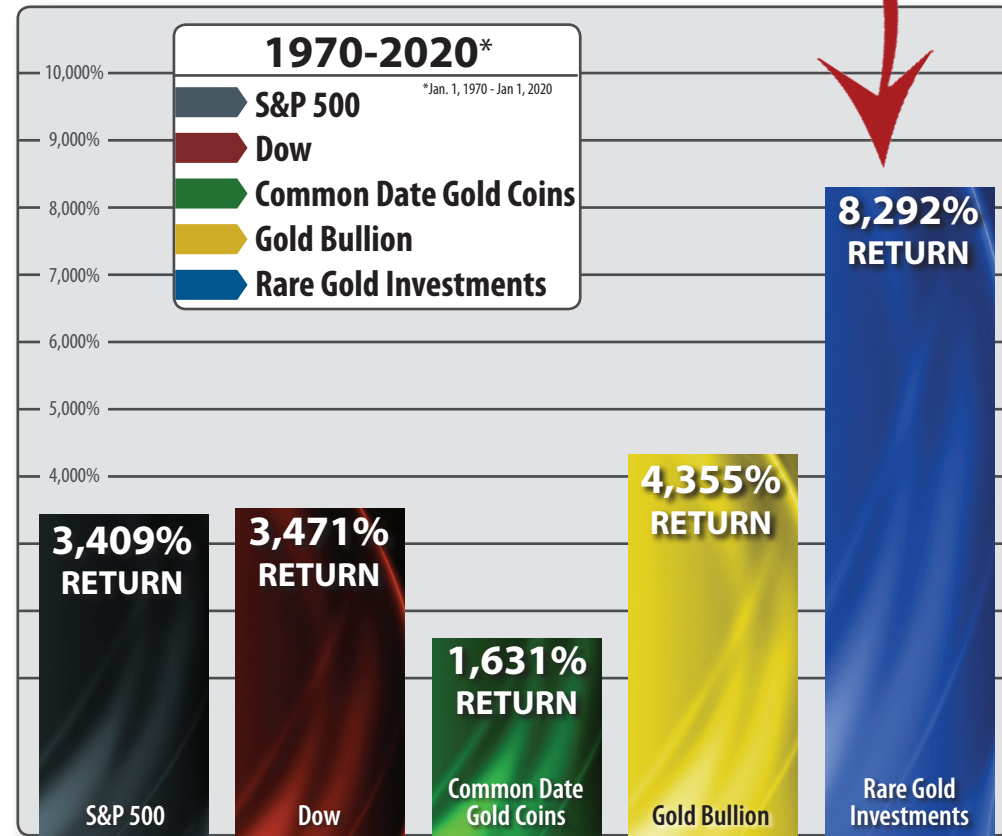
**Protect PLUS \$100,000**

**Legacy GUARD \$250,000**

**True PATH \$500,000**

**The PINNACLE \$1,000,000**

Is a return of up to **8,292%** in the next 50 years possible?  
**ABSOLUTELY**



**3 gold areas to optimize your protection, profit, and security.**

**YOUR PEACE OF MIND.  
OUR STRATEGY.**



**Gold Bullion**

Gold bullion has far **outperformed CDs, the Dow, S&P and Nasdaq in the 21st Century.** We recommend Gold and Silver American Eagles as a component of our Gold Expert Advantage Portfolios.

**IRA Eligible BULLION COINS**  
Gold & Silver American Eagles

- ▶ Official U.S. Mint Gold American Eagles are minted from gold mined only in the United States and their purity and weight are guaranteed by the U.S. Government
- ▶ A valuable store of wealth building and preservation to pass along to heirs
- ▶ Dr. Mike Fuljenz, who taught national authentication seminars, buys from reputable sources and **personally makes sure your bullion is authentic**
- ▶ A historical hedge against inflation, stock instability and currency devaluation
- ▶ Gold bullion rose 4,355% from 1970 - 2020\*



2009 \$50 Gold Eagle

**Common Date Gold Coins**

America's Gold Expert,® Dr. Mike Fuljenz, is noted for his **competitive buying and selling prices** on hand-selected mint-state, common-date gold coins. When considering gold coins, you need Mike's expertise on your side, because small differences in grade can multiply the value of a single coin.

- ▶ In past bull markets, they are often the first coin area to dramatically move up in value
- ▶ Able to pass on valuable, yet affordable high-grade pieces of history to family members/heirs
- ▶ Often the easiest and most affordable coins for building sets and collections
- ▶ Trade much more inline with bullion values at a lower premium
- ▶ Having a recognized expert personally select your coins is priceless



1904 \$20 Liberty

**Rare Gold Investments (RGI)**

For 50 years, **Rare Mint State Gold Coins have produced an impressive 8,292% return for investors and collectors** - far outperforming the S&P 500, DOW, generic gold coin index, 3000 coin index as a whole and gold bullion prices, according to a highly-respected Mint State Rare Gold Coin Index from 1970 - 2020\*.

- ▶ Outperformed gold bullion and common date coins over the last 50 years - more than double
- ▶ Long-term potential for higher value when collected in sets & collections
- ▶ One of the most PRIVATE and PORTABLE forms of wealth for passing from generation to generation
- ▶ Valued as a hedge against inflation and stock volatility
- ▶ May offer the potential for maintaining or dramatically increasing value, **EVEN WHEN GOLD GOES DOWN**



1929 \$5 Indian

**Why RGIs for your portfolio?**

Rare Gold Investments can offer double-play potential for your portfolio (see 50 year performance chart (left)). The RGIs we recommend are personally hand-selected by Gold and Rare Coin Expert Dr. Mike Fuljenz, are NGC or PCGS\*\* graded and come with an industry-leading exchange policy. That way, even when gold goes down, RGIs can help diversify and/or strengthen your investment portfolio and build a prestigious set or collection as a valuable legacy for generations.

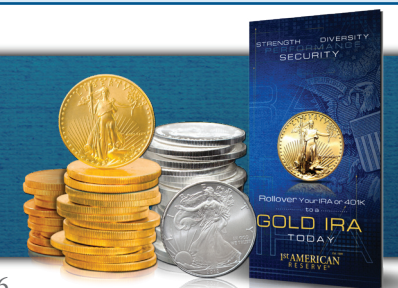
\*\*About NGC & PCGS: The Numismatic Guaranty Corporation & Professional Coin Grading Service are two of the largest and most trusted national coin grading services in the world.

Transfer or Rollover your **IRA or 401K to a Gold IRA Today**  
**TAX BENEFITS & HASSLE FREE**

We recommend the following for IRA inclusion:  
• **Low Mintage Gold American Eagles\*\*\***  
**1 oz Gold American Eagles • 1 oz Silver American Eagles**

\*\*\*Unlike generic bullion products, low mintage Gold American Eagles may offer a higher potential for future growth in a rising gold market & more stability in a down gold market.

**FREE IRA KIT**  
CALL TODAY  
**888.324.2646**



# Getting started is easy.

Our Gold Expert Advantage Portfolios are built to help you securely and quickly move a portion of your money from under-performing or declining investments, paper currencies and equities to the stability and historical performance of precious metals.

To help you get started now, we've created three exclusive introductory offers for the portfolio that's right for you.



Get **FREE Shipping** on your first \$5,000+ order of certified rare coins.

**REDUCED FEES**

Enjoy up to a **\$300 REBATE** for the first year of your **IRA Rollover or Transfer.\***

\*Applies to a minimum \$25,000 investment of low mintage Gold American Eagles.



Get a **FREE Gold Investment coin**

(of our choice) hand-selected by America's Gold Expert® Dr. Mike Fuljenz when you open your first \$25,000 + certified rare coin portfolio.

## FORTY *plus* YEARS EXPERIENCE. LEADERSHIP. RECOGNITION.

With more than 40+ years experience and over 60 industry-leading awards for his books, educational videos, market newsletters, national TV appearances, Personal Gold Guide and more, 1st American Reserve® Chief Numismatic Consultant, Dr. Mike Fuljenz is known as America's Gold Expert.® But don't take our word for it. We hope the results speak for themselves.

"Count me among Dr. Mike Fuljenz's numerous admirers. His strong leadership, input and support of the American Numismatic Association were instrumental in formulating ANA's coin grading and authentication policies, which is a testament to his commitment to the industry. He is a leader in the coin industry."

- Robert Leuver  
Former Director, Bureau of Engraving & Printing  
Former Executive Director, American Numismatic Association (ANA)

"The first of the year brought new changes in state and local laws dealing with precious metal buyers. The Texas Legislative committee heard from nationally-known coin dealer Dr. Mike Fuljenz whose expertise was invaluable during the drafting of the new legislation."

- Doug Davis  
President, Numismatic Crime Information Center

WE HAVE ANSWERS.

Dr. Mike Fuljenz  
**AMERICA'S GOLD EXPERT®**

His expertise has been utilized by:

ROYAL CANADIAN MINT  
U.S. Postal Service **U.S. Mint** NBC NEWS Bloomberg TV  
Numismatic Crime Information Center  
**CNBC** FOX Business Network  
**FORBES** Federal Trade Commission  
Kiplinger's

EXPERIENCE  
THE  
**GOLD EXPERT**  
ADVANTAGE

### TOP GOLD CHOICES



Our customers typically get first choice from hand-selected, quality coins available on the market because of The Mike Fuljenz Gold Expert Advantage. With over 40 years of experience in the marketplace and an outstanding personal reputation, Mike and his team get first or early pick of the best of new coin deals in select recommended areas for their customers, which means many other dealers later get the leftovers for their customers.

### INDUSTRY-LEADING QUALITY ASSURANCE AND EXCHANGE POLICY



1st American Reserve® offers the advantage of an industry-leading exchange policy after the end of the company's 30-day return privilege, so customers are better assured of owning a coin they like long-term.

### PRICING EXPERT FOR GUIDE BOOKS



As a true Market Expert, Mike is a contributor to leading guide books so you can be assured you are getting competitive value for genuine hand-selected quality coins and service in the select areas that he specializes in. Dr. Mike Fuljenz helps author the guides most other dealers read.

### GREAT PRICES WHEN YOU SELL



Compared to other dealers, 1st American Reserve® typically pays very high buy prices to their customers for coins they routinely sell and need. Because he has so many customers nationwide for select gold coins and his inventory moves quickly, the prices Dr. Mike Fuljenz offers to buy coins often substantially exceed offers from other dealers nationwide. As America's Gold Expert,® Mike also typically pays much higher prices for gold coins in select areas he specializes in compared to what customers often net from auctions, which typically include substantial buyer and seller fees.

### QUALITY AND AUTHENTICITY ASSURANCE



Quality & authenticity is assured because coins are selected by a true gold and rare coin expert who has taught grading and authentication seminars for a national grading service. The coins we recommend are NGC or PCGS graded. This means every coin you buy is the quality and grade promised.

### PROVEN STRATEGY FOR OUR PORTFOLIOS



America's Gold Expert,® Dr. Mike Fuljenz, continually creates demand, popularity and support for coins in select areas of his expertise by authoring award-winning books, articles and gold resources that draw new collectors, investors and dealers to these areas.

### TRUSTED EXPERT. INDUSTRY LEADER. YOUR GUIDE.



Dr. Mike Fuljenz is recognized by his peers for his expertise and leadership regionally and nationally. He has won numerous awards from organizations like the Numismatic Literary Guild and Press Club of Southeast Texas. Mike's passion is to make sure that customers are getting the very best information available, to make the best gold decisions possible. He has led organizations regionally and nationally by serving as a chairman, board member and officer. When he speaks or makes predictions, other market leaders listen!

### VAULT INVENTORY HAS VALUE



1st American Reserve® carries extensive inventory in their recommended areas so they can consistently deliver some of the best coin quality and value for their customers. Many other dealers don't or can't afford to carry hand-selected inventory, and have to hurriedly order other dealers' leftover inventory when customer orders and payments are received.

**"We believe a company doesn't deserve your business, they should earn it. Maybe that's why more and more customers nationwide are turning to us for answers."**

*Mike Fuljenz*